



ATRISI

RESEARCH & INNOVATION FOUNDATION

JUDGEMENT WEEKEND · AMPLIFY WITH AI · VOLUME 09

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Decide whether it deserves to be built.

A curated residential weekend inside Amplify with AI for 24–30 people. You investigate a problem, challenge the evidence, and leave with a traceable decision: build, discover more, or stop.

The decision is the product.

Most builders spend months on something before asking whether it deserves to exist. BuilderRetreat asks that question first—and treats an honest answer, including stop, as a completed weekend.

01 Judgement before effort

02 Stopping is a valid finish

03 AI may be unnecessary

GUIDE POSITION · STAGE 1 OF 10

BuilderRetreat

02

PREVIOUS

Publication promise

A curated residential weekend inside Amplify with AI for 24–30 people. You investigate a problem, challenge the evidence, and leave with a traceable decision: build, discover more, or stop.

CURRENT

Aspiration

The decision is the product.

NEXT

What it is

A curated residential weekend inside Amplify with AI.

WHAT IT IS

A curated residential weekend inside Amplify with AI.

24–30 people aged 21+, Friday evening to Sunday evening. Not a cohort, not a Buildground edition, not a hackathon. You investigate one problem, challenge the evidence, and leave with a traceable decision.

01 24–30 people · 21+

02 Friday evening to Sunday evening

03 Not a cohort or an edition



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GUIDE POSITION · STAGE 2 OF 10

BuilderRetreat

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PREVIOUS

Aspiration

The decision is the product.

CURRENT

What it is

A curated residential weekend inside Amplify with AI.

NEXT

Who it is for

People with a problem that will not leave them alone.

People with a problem that will not leave them alone.

Engineers, designers and product people, operators, researchers, founders, and domain specialists. Seats go to interesting people with interesting problems—ability to pay is not the selection criterion.

01 Six room roles

02 Mixed disciplines, one room

03 Selected, not first-come



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GUIDE POSITION · STAGE 3 OF 10

BuilderRetreat

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PREVIOUS

What it is

A curated residential weekend inside Amplify with AI.

CURRENT

Who it is for

People with a problem that will not leave them alone.

NEXT

Three outcomes

Build. Discover. Stop.

THREE OUTCOMES

Build. Discover. Stop.

Build: the evidence warrants execution, and Buildground is one possible next room—not the reward. Discover: the problem stays interesting, but the evidence is not yet enough. Stop: building is not justified now, and the thesis stays on record.

01 Build · evidence warrants it

02 Discover · not enough yet

03 Stop · thesis on record



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GUIDE POSITION · STAGE 4 OF 10

BuilderRetreat

05



PREVIOUS

Who it is for

People with a problem that will not leave them alone.

CURRENT

Three outcomes

Build. Discover. Stop.

NEXT

Friday — Arrive

What are you curious about?

What are you curious about?

Check in, then an opening circle and a builder salon. No lectures, laptops, or pitch decks. The arrival card—problem, intended decision, confidence—is written before the room starts changing anyone's mind.

01 Arrival card first

02 Opening circle · builder salon

03 No laptops or pitch decks



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GUIDE POSITION · STAGE 5 OF 10

BuilderRetreat

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PREVIOUS

Three outcomes

Build. Discover. Stop.

CURRENT

Friday — Arrive

What are you curious about?

NEXT

Saturday — Discover

What is actually worth solving?

What is actually worth solving?

Problem, actor, observation, evidence, assumptions, opportunity. Notes start once evidence is being collected. The open hours are part of the weekend, not a gap to fill with a hackathon.



01

Problem · actor · observation

02

Evidence · assumptions · opportunity

03

Open hours by design



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GUIDE POSITION · STAGE 6 OF 10

BuilderRetreat

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PREVIOUS

Friday — Arrive

What are you curious about?

CURRENT

Saturday — Discover

What is actually worth solving?

NEXT

Sunday — Decide

What are you willing to commit to?

What are you willing to commit to?

An assumption attack, then the smallest useful experiment, then a Build Thesis. You leave with a decision you can trace back to the evidence that produced it.

01 Assumption attack

02 Smallest useful experiment

03 Build Thesis



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GUIDE POSITION · STAGE 7 OF 10

BuilderRetreat

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PREVIOUS

Saturday — Discover

What is actually worth solving?

CURRENT

Sunday — Decide

What are you willing to commit to?

NEXT

Who decides

You decide. The panel tests the evidence.

WHO DECIDES

You decide. The panel tests the evidence.

The decision is yours. The panel assesses whether the evidence supports it. ATRISI then recommends a next surface—Buildground, Amplify with AI, or none at all. Discovering that AI is unnecessary is a successful outcome.



01

You own the decision

02

Panel assesses evidence

03

Next surface may be none



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BuilderRetreat

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PREVIOUS

Sunday — Decide

What are you willing to commit to?

CURRENT

Who decides

You decide. The panel tests the evidence.

NEXT

Application & seat

Apply first. Pay only after a seat is offered.

Apply first. Pay only after a seat is offered.

The application asks what problem keeps bothering you, what you have observed, why existing solutions fall short, what would change your mind, your intended decision and confidence, and the role AI plays today.

01 Apply → review → seat offer

02 ₹24,999 · stay, meals, weekend

03 Card or UPI · transport separate



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GUIDE POSITION · STAGE 9 OF 10

BuilderRetreat

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PREVIOUS

Who decides

You decide. The panel tests the evidence.

CURRENT

Application & seat

Apply first. Pay only after a seat is offered.

NEXT

What it is not

No certificate. No pitch. No prize for the flashiest idea.

WHAT IT IS NOT

No certificate. No pitch. No prize for the flashiest idea.

No tool lectures, no compulsory hackathon, no investor pitch, and no requirement to start a company. Already ready to build? Buildground. Want to learn to ship systems? Amplify with AI.

01 No outcome guarantees

02 Separate from Buildground

03 Decisions stay on record

Arrival card — problem, intended decision, confidence · Build Thesis — the Sunday decision on record · Panel — assesses the evidence, not the idea · Next surface — Buildground, Amplify with AI, or none



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BuilderRetreat

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PREVIOUS

Application & seat

Apply first. Pay only after a seat is offered.

CURRENT

What it is not

No certificate. No pitch. No prize for the flashiest idea.

NEXT

Next step

Apply for BuilderRetreat #001.

NEXT STEP

Apply for BuilderRetreat #001.

Bring the problem, stakeholders, operating context, and evidence questions that matter.

01

Discover

02

Design

03

Review & decide

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